

DO THIS! GET HIRED!

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Mark Lyden's Background

Mark Lyden is an expert at getting people jobs. He has already helped thousands get hired even in this difficult job market. For nearly 15-years, he has been a Professional Lead Recruiter for a Fortune 50 company. His approach is fresh, practical, easy to follow, and extremely effective. In his recruiting career he has recruited for small, medium, and large companies and organizations. Mark has screened, taught, mentored and interviewed thousands of candidates and has presented job search seminars across the country. His extensive experience plus the fact that he recruits each day in this difficult job market, gives him the unique insight on the best ways --the proven ways to approach every major step of the job search process so candidates have the best chance at getting hired.

Mark's soon to be released book is titled, [Professionals: Do This! Get Hired!](#) (JUL 2011). He is also the author of: [College Students: Do This! Get Hired!](#); and [Veterans: Do This! Get Hired!](#) A substantial portion of the proceeds from book sales are donated back to charity to help veterans and to help the stray and abandoned animals at [Logan's Run Rescue](#).

Mark has been interviewed by or featured in *The Washington Post*, *CNN MONEY*, *The Huffington Post*, *Herald Tribune*, *The Cherokee Scout* and *The McGill Daily* and has written for the online publications Examiner.com, and The Avion.

Some recent newspaper, magazine, internet articles and interviews featuring MARK LYDEN:

- Washington Post, [Homework is key in the world of competitive internships](#) (JAN2010)
- CNNMONEY.COM, [7 steps to finding a job online](#) (SEPT2009)
- Huffington Post, [Veterans Get A Raw Deal--Again](#) and [Veterans Need Help Getting Jobs](#) (MAY2011)
- Herald Tribune, [Crafting your résumé for today's economy](#) (OCT2009)
- The Lowell Sun, [Job Search Help for Vets](#) (APR2011)
- Interview with Howard Keating and Gail Kubiak, www.TheKeatingNetwork.com (APR2011)
- Interview with Kevin Matthews 97 LAV-FM, [Kevin Matthews Show](#) (APR2011)
- Interview with Tim Aalders KTALK Radio [Buy Back America](#) (APR2011)
- Interview with Ben Ball WTKF-107 [Coastal Daybreak](#) (APR2011)

